

# Applied Research and Teaching for Sustainable Development in Africa (ART4Dev)

## Research Agenda Workshop 2023

Thika, Kenya



APPLIED RESEARCH AND TEACHING FOR  
SUSTAINABLE DEVELOPMENT IN AFRICA

Day 1 (20.11.2023)	
10:00 - 11:00	<p style="text-align: center;"><b>Opening Remarks</b></p> <p>Welcome message from MKU <b>Prof. Deogratius Jaganyi</b> <i>Vice Chancellor, Mount Kenya University</i></p> <p>Welcome message from MOI <b>Prof. Charles Lagat</b> <i>UNESCO Chair on Enterprise Management &amp; Sustainability, Moi University, Kenya</i></p> <p>Welcome message from UCC <b>Prof. Dr. Daniel Agyapong</b> <i>Director Quality assurance, University of Cape Coast, Ghana</i></p>
	<p>Welcome message from HBRS <b>Oghenekome Umuerrri</b> <i>Department of Management Sciences, Hochschule Bonn-Rhein-Sieg university of Applied Sciences</i></p> <p>Welcome message from IFM <b>Ms. Zubeda Chande</b> <i>Head of Department of Social Protection and Actuarial Studies, Institute of Financial Management, Tanzania</i></p> <p>Welcome message from IU <b>Prof Dr. David Rempel</b> <i>Academic Head Nuremberg Campus, IU international University of Applied Sciences, Germany</i></p>
11:00 - 12:00	<b>Keynote</b>
	<p>Artificial Intelligence and the future of University Education <b>Prof. Ralf Meyer</b> <i>Hochschule Bonn-Rhein-Sieg, University of Applied Sciences, Germany</i></p>
	<p>Beyond the Campus: Universities Leading the Charge in SDG Implementation <b>Oghenekome Umuerrri</b> <i>Hochschule Bonn-Rhein-Sieg, University of Applied Sciences, Germany</i></p>
12:00 - 13:00	<b>Panel discussion</b>
	The role of Entrepreneurship and social protection in achieving the SDG goals
13:00 - 14:00	Lunch Break
14:00 - 16:00	<b>Session 1:</b> The aim of the individual working groups is to identify challenges and the status quo in the topic area.
14:00 - 14:30	<b>Introduction to Mind mapping</b>
14:30 - 15:30	<p>Brainstorming Mind Map Exercise</p> <p>Identify top journals related to your and create a list of central topics</p> <p>Identify a key concept of interest</p> <p>Branch out with different subtopics, questions, or aspects that they associate with the central concept</p>
15:30 - 16:00	<p><b>End of Session</b></p> <p>Reflections</p> <p>Summary of the day</p>

Day 2 (21.11.2023)	
10:00 - 16:00	<b>Session 2:</b> The objectives of the session is to further explore mind mapping process in a group setting
10:00 - 12:00	Tour of MKU Campus
12:00 - 13:00	Lunch Break
13:00 - 16:00	<p><b>Group Mind Maps</b></p> <p>Wrap-up of previous day and feedback in the working groups</p> <p>Individual Mind map presentations</p> <p>Theme identification and Prioritization</p> <p>Group Research agenda draft</p> <p>Presentation of Group Mind maps and research agenda draft</p>

Day 3 (22.11.2023)	
<b>Session 3: The objective of this session is to finalize selection of the research topic</b>	
10:00 - 11:00	Wrap-up of previous day and feedback in the working groups
11:00 - 12:00	Practitioners day: <b>Guest speakers</b>
12:00 - 13:00	Lunch Break
13:00 - 16:00	Extended Abstract Developing an extended abstract Presentation of extended abstracts Short reporting and wrap-up with key facts and key learnings about each visit

Day 4 (23.11.2023)	
07:30 - 9:30	Intro and welcome <b>Prof Dr. David Rempel</b> Academic Head Nuremberg Campus, IU international University of Applied Sciences, Germany
09.30 - 10:00	AI in Lectures <b>Prof Dr Sameer Joshi</b> Department of Business & Management, IU international University of Applied Sciences, Germany
10:00 - 11:00	Avatars, online lectures and other IU innovations <b>Prof Dr Hajck Karapetjan</b> IU international University of Applied Sciences, Germany
11:00 - 12:00	Microfinancing SMEs <b>Prof. Dr. Muhammad Ashfaq</b> Department of Business & Management, IU international University of Applied Sciences, Germany
12:00 - 13:00	Lunch Break
13:00 - 14:00	Digitalization and Entrepreneurship <b>Prof Dr Anne Gfrerre</b> IU international University of Applied Sciences, Germany
14:00 - 15:00	Digital Marketing and SMEs <b>Prof Dr Sabine Wießner</b> Department of Marketing Management, IU international University of Applied Sciences, Germany
15:00 - 16:00	Online Education and Entrepreneurship <b>Prof Dr. David Rempel</b> Academic Head Nuremberg Campus, IU international University of Applied Sciences, Germany

Day 5 (24.11.2023)	
	Escursion

organized by:



**Hochschule  
Bonn-Rhein-Sieg**  
University of Applied Sciences

